



2501 W. Bradley Place  
Chicago, IL 60618-4701

773.528.2311

October 10, 2006

Mr. Lou Rago  
Rago Brothers Funeral Home  
624 North Western Avenue  
Chicago, IL 60612

Dear Lou,

Thank you once again for all that you do for WGN's broadcast of the Columbus Day Parade. Without your tireless energy, this parade would not be the special event that it has become. Our thanks go out to you and the Joint Civic Committee of Italian Americans. We also appreciate the delicious breakfast you so graciously provide our crew.

In checking the ratings, our live coverage was watched by more than twice the viewers on WBBM TV. Add to that the over 2,700 webcast "hits" and I think you can understand how WGN reaches the Italian American community.

I will send you a copy of the parade as soon as possible.

We look forward to working with you on this parade in the future.

Sincerely,

A handwritten signature in black ink that reads "Steven Novak". The signature is written in a cursive, flowing style.

Steven Novak  
Producer